



From left to right: Steve Persico, Leo Burnett; Paul Little, TBWA; Caroline Kolompar, Herbal Magic; Jeromy Lloyd, Marketing Magazine; Angus Tucker, john st.; Nathan Monteith, Taxi; Denise Rosetto, DDB Canada.

## COOL TIME: ICE AWARDS JUDGES' WEEKEND 2009

September 10-12, 2009 – For the first time in the eight-year history of ICE, judging for the region's biggest advertising awards show happened outside Halifax. This past weekend, Target welcomed some of Canada's top creative talent to St. John's to celebrate and assess all things advertising in Atlantic Canada. Headed by Angus Tucker, Co-Creative Director and Founding Partner of john st., the ICE Awards judges had a Time eating, drinking, mingling – and, of course, working their collective butts off – in the country's oldest, most easterly city.

